

ORGANISATION OF COMMERCE AND MANAGEMENT

Time : 3 Hrs.

OCTOBER 2009

Marks : 100

- Note:** (i) All questions are compulsory.
 (ii) Figures to the right indicate full marks.
 (iii) Start every question on new page.

Q.1. (A) Select the proper option from the options given below and rewrite the sentences :

- (1) The liability of Sole trader is
 (a) Unlimited (b) Joint (c) Limited
- (2) means linking National economy to the world economy.
 (a) Globalisation (b) Privatisation (c) Liberalisation
- (3) To maintain industrial peace is the responsibility of
 (a) Businessmen (b) Government (c) Shareholders.
- (4) National Commission is established by
 (a) State Government (b) Central Government (c) Zilla Parishad
- (5) Management principles are in nature.
 (a) Static (b) Limited (c) Universal

(B) Match the pairs :

Group 'A'	Group 'B'
(a) Co-operative Society	(1) Head of Department
(b) Consumer Movement	(2) Application of rules
(c) Administration	(3) Unity of Command
(d) Discipline	(4) Profit motive
(e) Staffing	(5) Departmentation
	(6) 1920
	(7) Right man for right job
	(8) Board of Directors
	(9) Service motive
	(10) 1930

(C) Fill in the blanks and rewrite the sentences :

- (1) Minimum members are required to form Private Limited Company.
- (2) For a business concern should be the means and not an end.
- (3) is an International Consumers' Day.
- (4) At the level management personnel are few.
- (5) are the extreme events which cause great loss to life and property.

Q.2. Write short notes on any Three of the following :

- (1) Need of Privatisation.
 (2) Social responsibilities of Business Organisation towards Shareholders.
 (3) Importance of Co-ordinating.
 (4) Importance of Total Quality Management.

Q.3. Distinguish between the following : (Any THREE)

- (1) Partnership Firm and Joint Stock Company. (2) District Forum and State Commission
 (3) Administration and Management. (4) Controlling and Planning.

Q. 4. State with reasons whether the following statements are TRUE or FALSE : (Any THREE) (15)

- (1) Maximisation of profit is the object of a Co-operative Society.
- (2) Consumer movement aims at protection of consumer interest.
- (3) Professional management is full-fledged profession.
- (4) Management is an Art, Science and Profession.

Q. 5. Write short answers of the following : (Any TWO) (10)

- (1) State the importance of Business Environment.
- (2) Explain any Five management principles of Henry Fayol.
- (3) State the importance of Disaster Management.

Q. 6. Define Sole Trading Concern and Explain its merits and demerits. (10)

OR

Explain Joint Hindu Family business. What are its features?

Q. 7. What is Management ? Explain its nature. (10)

OR

Define Controlling and state the importance of controlling.

Q. 8. Explain social responsibilities of Commercial Organisations towards Employees and Customers. (10)

